

12TH ANNUAL

**BB
CB** | **BLACK
BROWN &
COLLEGE
BOUND**

BLACK AND LATINO MALES OVERCOMING CHALLENGES:
REFLECTIONS

HILLSBOROUGH
Community College

SPONSORSHIP OPPORTUNITIES



MARCH 24-28, 2018 | TAMPA MARRIOTT WATERSIDE
700 S. Florida Ave., Tampa, FL 33602

SPONSOR FACT SHEET

Founded in 2006, the Black, Brown and College Bound (BBCB) Summit was established to create a dialogue on the challenges of Black and Latino male students throughout higher education in America and at Hillsborough Community College. As evidenced by the endorsement of the American Association of Community Colleges, BBCB has established itself as the preeminent forum addressing the unique barriers that impede the success of this student population. Bringing together national leaders and scholars in economics, business, education and social culture, BBCB provides a focused environment for students, administrators, faculty and staff to collaborate and seek solutions to this critical issue.

Sponsors provide programmatic support for the summit for which they receive recognition and benefits established by their level of giving. This includes acknowledgment in all print and electronic media, spotlight on the BBCB website, summit registration and reserved seats at the Dr. Sylvia Marion Carley Luncheon.

CORPORATE SUPPORT OF BLACK BROWN & COLLEGE BOUND ALLOWS HILLSBOROUGH COMMUNITY COLLEGE TO:

- + Continue to lead the nation in finding solutions to challenges Black and Latino male students face in higher education.
- + Provide the opportunity for students to experience the summit and to network with individuals who motivate and help them succeed in their academic, professional and personal lives.
- + Secure nationally acclaimed experts who share researched solutions with practitioners and college administrators to assist Black and Latino males on college campuses across the nation.

SCHOLARSHIP OPPORTUNITIES

A portion of the proceeds from the summit supports Hillsborough Community College's Hope Scholars Program. The Hope Scholars Program is designed to improve retention, graduation and four-year college transfer rates of African American and Latino males enrolled at HCC. Students are provided with faculty mentoring, academic monitoring, support services and college tours.



"BBCB helped me begin to formalize my identity. I am more than just a minority and more than a poet. BBCB was a humbling experience for me. It opened my eyes and gave me a glimpse into a world beyond my own. BBCB left its mark and I will take that spark and push onward."

-Eric Jay Rodriguez,
HCC HOPE Scholars student



2018 SPONSORSHIP PACKAGES

	EXCLUSIVE OPPORTUNITIES						MULTIPLE OPPORTUNITIES AVAILABLE		
	PRESENTING CONFERENCE SPONSOR \$30,000	SIGNATURE LUNCH SPONSOR \$25,000	SIGNATURE VIP RECEPTION SPONSOR \$20,000	STUDENT SESSION SPONSOR \$15,000	DIAMOND SPONSOR \$15,000 SOLD	PLATINUM SPONSOR \$12,500	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	CONFERENCE BAG SPONSOR \$4,000
Special recognition as the "Presenting Conference Sponsor" throughout the entire conference	✓								
Recognition of company and logo throughout the entire conference	✓								
Special recognition by HCC President Dr. Ken Atwater at the Dr. Sylvia Marion Carley Luncheon	✓	✓	✓	✓	✓	✓	✓	✓	✓
Opportunity for corporate representative to make remarks at the Dr. Sylvia Marion Carley Luncheon	✓								
Reserved tables/seats for guests at the Dr. Sylvia Marion Carley Luncheon	2 Tables 20 Guests	2 Tables 20 Guests	1 Table 10 Guests	1 Table 10 Guests	1 Table 10 Guests	1 Table 10 Guests	1 Table 10 Guests	5 Guests	4 Guests
Guest invitations to the VIP Reception*	✓	✓	✓	✓	✓	✓	✓	✓	✓
Photo opportunity with the Keynote Speaker at the VIP Reception	✓	✓	✓	✓	✓	✓	✓	✓	✓
Corporate name displayed on stage at the Dr. Sylvia Marion Carley Luncheon	✓	✓	✓	✓	✓	✓	✓	✓	✓
Corporate logo on conference materials and BBCB website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary conference registration(s)**	4	2	1	1	1	1	1	1	1
Corporate marketing materials included in the conference bags	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference exhibitor opportunity	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive opportunity to introduce the Keynote Speaker at the Dr. Sylvia Marion Carley Luncheon		✓							
Exclusive opportunity to introduce Keynote Speaker at VIP Reception			✓						
Exclusive opportunity to present special session at the conference					✓				
Exclusive opportunity to introduce the Special Student Session Featured Speaker				✓					
Event Sponsor for one of the following sessions with remarks: Opening Reception Student Networking Dinner Special Student Sessions							✓		
Exclusive opportunity to introduce the Closing Brunch Speaker						✓			

*Number of tickets TBA subject to Keynote Speaker request. **Event registration at all sponsorship levels may be shared with a student or a professional.

A limited number of individual tables of 10 for the Dr. Sylvia Marion Carley Luncheon are available for **\$1,250.00**
Please contact the HCC Foundation to secure your sponsorship at 813.253.7114 or hccfoundation.com/events.

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HILLSBOROUGH
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