

HOW TO
**PARTNER
WITH US**

BB | BLACK
CB | BROWN &
COLLEGE
BOUND

EMPOWERING BLACK AND LATINO MEN IN COLLEGE:
TAKING CARE OF BUSINESS

HILLSBOROUGH
Community College



2020 BBCB CORPORATE PARTNERSHIP

Overview

Founded in 2006, the Black, Brown & College Bound (BBCB) Summit was established to create a dialogue on the challenges of Black and Hispanic male students throughout higher education in America and at Hillsborough Community College. As evidenced by the endorsements of the American Association of Community Colleges and LatinoGraduate.com, BBCB has established itself as the preeminent forum addressing the unique barriers that impede the success of this student population. Bringing together national leaders and scholars in economics, business, education and social culture, BBCB provides a focused environment for students, administrators, faculty and staff to collaborate and seek solutions to this critical issue.

“BBCB was a tremendous experience. From the amazing and inspiring speakers to the great workshops, BBCB is an event that all students should attend at least once.”

- Keegan Suero

**Hillsborough Community College
2019 Graduate**

HOPE Scholar 2019

**Engineering Major at
University of South Florida**



2020 PARTNERSHIP PACKAGES

Exclusive Opportunities

Presenting Conference Partner

\$30K

- Special recognition as the “Presenting Conference Partner” throughout the entire conference
- Top recognition of company and logo throughout the Summit
- Opportunity for corporate representative to give remarks at the Dr. Sylvia Marion Carley Signature Luncheon
- 2 reserved tables (20 seats) for guests at the Dr. Sylvia Marion Carley Signature Luncheon
- 4 complimentary conference registrations

SOLD!

Signature VIP Reception Partner

\$20K

- Exclusive opportunity to introduce Signature Keynote Speaker at VIP Reception
- 1 reserved table (10 seats) for guests at the Dr. Sylvia Marion Carley Signature Luncheon
- 1 complimentary conference registrations

SOLD!

Diamond Partner

\$20K

- Exclusive opportunity to present special session at the conference
- 1 reserved table (10 seats) for guests at the Dr. Sylvia Marion Carley Signature Luncheon
- 1 complimentary conference registration

Student Session with Keynote Speaker Partner

\$15K

- Exclusive opportunity to introduce the Special Student Session featured speaker
- 1 reserved table (10 seats) for guests at the Dr. Sylvia Marion Carley Signature Luncheon
- 1 complimentary conference registration

SOLD!

Multiple Opportunities Available

Gold Partner

\$10K

- 1 reserved table (10 seats) for guests at the Dr. Sylvia Marion Carley Signature Luncheon
- 1 complimentary conference registration
- Event Partner for one of the following sessions with opportunity for remarks:
 - » Opening Reception | Student Networking Dinner | Special Student Sessions with a featured speaker | Closing Brunch

Silver Partner

\$5K

- 5 seats for guests at the Dr. Sylvia Marion Carley Signature Luncheon
- 1 complimentary conference registration

Conference Bag Partner

\$4K

- 2 seats for guests at the Dr. Sylvia Marion Carley Signature Luncheon

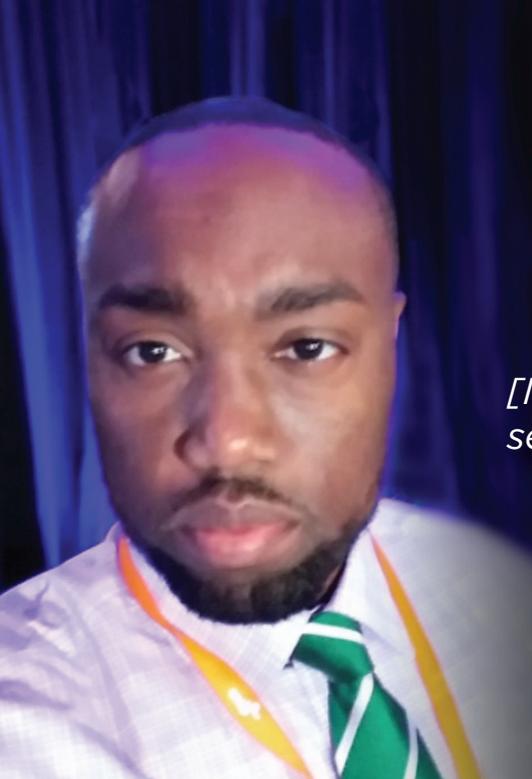
General Partner

\$2,500

- 2 seats for guests at the Dr. Sylvia Marion Carley Signature Luncheon

All partners receive:

- Special recognition by HCC President Dr. Ken Atwater at the Dr. Sylvia Marion Carley Signature Luncheon.
- Guest invitations to the VIP Reception for group photo with Signature Keynote Speaker.
- Corporate name displayed on stage at the Dr. Sylvia Marion Carley Signature Luncheon.
- Corporate logo on conference materials, BBCB website, conference app, marketing materials in the conference bags and social media posts.
- Complimentary conference registrations according to partner level for partner or HCC students.
- Conference exhibitor opportunity.



“To have been in the presence of so many great people who have achieved phenomenal things in life, was a phenomenon in itself.

[It gave me a] heightened sense of me being able to achieve and accomplish anything that I set my mind to doing.”

– Shaun Philistin
Eastern Florida State College

Corporate support of Black, Brown & College Bound allows Hillsborough Community College to:

- Continue to find solutions to challenges Black and Hispanic male students face in higher education on a national front.
- Provide the opportunity for students to experience the Summit and to network with individuals who motivate and help them succeed in their academics, professional and personal lives.
- Secure nationally acclaimed experts and prominent speakers who share research solutions with practitioners and college administrators to assist Black and Latino males on college campuses across the nation.

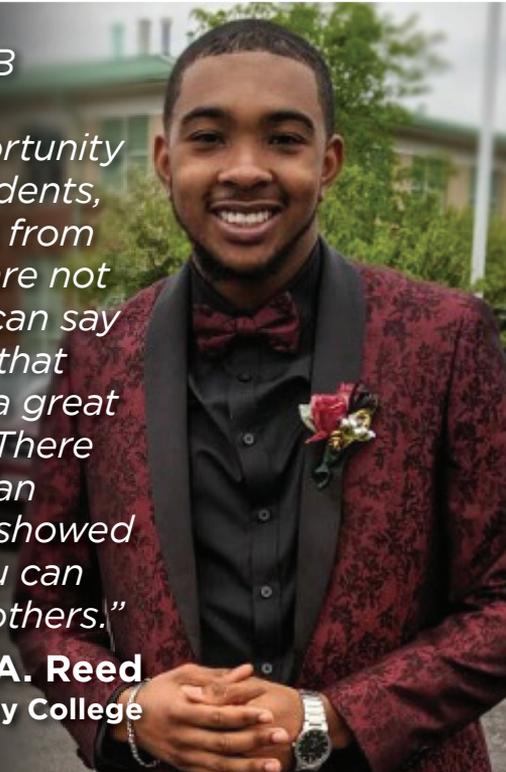
Opportunities to Support

Summit Opportunities

Partners provide programmatic support for the Summit for which they receive recognition and benefits established by their level of giving. This includes acknowledgments in all print and digital media, spotlight on the BBCB website, inclusion on conference app/social media posts and reserved seating at the Dr. Sylvia Marion Carley Signature Luncheon.

Scholarship Opportunities

A portion of the proceeds from the Summit supports Hillsborough Community College's HOPE Scholars Program. The HOPE Scholars Program is designed to improve retention, graduation and four-year college transfer rates of Black and Hispanic male students enrolled at HCC. Students are provided with a faculty mentor, academic monitoring, support services and college tours.



“My experience at the BBCB conference this year was spectacular. I had the opportunity to do a presentation to students, faculty, and staff members from across the country. There are not many people my age that can say they presented on a stage that important; therefore I feel a great sense of accomplishment. There was a young man that began asking me questions. That showed me that at 18 years old, you can have a positive impact on others.”

– Jordan A. Reed
Cuyahoga Community College



“I was an African-American female still in High School when I attended the BBCB Summit. To say that this experience had a profound effect on my outlook for the future would be an understatement.”

– Alicia Brundidge

**Seminole State College Graduate
Clark Atlanta University Senior**

Dr. Ken Atwater, President
Hillsborough Community College